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# The Sun Never Sets On Kunderd

62.25

*gladioli*

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★ JAN 27 1933 ★

U. S. Department of Agriculture.

Purple Pansy

15¢ ea. 3 for 30¢

Sammy Lane

30¢ ea. 3 for 75¢

Golden Light

35¢ ea. 3 for 90¢

Evangeline Booth

35¢ ea. 3 for 90¢

Silver Comet

35¢ ea. 3 for 90¢

Queen of Orange

25¢ ea. 3 for 50¢

1933



**It is Different It is Colorful  
It is Sensational**

**This is  
My 1933  
Gladiolus**

# New Amazingly Low Prices New Collections in Color New Illustrations You Have A Right to Expect the Best

From Kunderd's you naturally expect LEADERSHIP. That would be expected of any business which had forged to a foremost position in the realm of floriculture. Paragraphs could be written on what is required to attain this leadership, but space permits only a brief statement of what it has meant in our business.

Today, Kunderd Gladioli are grown and enjoyed in every civilized country on the globe, and that is why we say "The Sun Never Sets on Kunderd Gladioli". This means Kunderd customers are living in many parts of the earth.

What is this leadership—simply a giant business structure? By no means. On the contrary, ours is a comparatively small institution which has had as its motive the production of better and more beautiful gladioli. We need present no greater proof of this fact than to point out the startling statement that Kunderd Gladioli have won more times, in more shows, under more judges, than all other gladioli in the world combined. This is a record of undisputed leadership.

The past season at the American Gladiolus Society National Show at Pittsburgh, Kunderd exhibits won the three most important prizes, The President's Cup, The Society's Cup, and The Challenge Trophy, and all other of the principal awards. This has always been our record when the season made it possible to exhibit at these shows. You need Kunderd quality to win with your exhibits also. You can always be proud when you can show your friends the best, and now you have the chance of a lifetime to buy Kunderd Bulbs direct and at unheard of low prices. It is from this same stock that we offer the bulbs priced in this catalog.

It must be added here that a major part of the winnings at gladiolus shows throughout America have been won by customers exhibiting Kunderd Gladioli grown and cultivated by themselves in various sections. Can there be any greater proof of leadership than that revealed by the success of customers? We think not, and that is why we bend every effort to produce the world's most outstanding Gladioli. There is a vast difference between just growing gladioli and growing gladioli of the highest quality. The only two types of gladioli ever originated in America, the Ruffled and Laciniated types, were originated by Kunderd, and all over the world originators have produced their Ruffled and Laciniated varieties from these.

When you buy from a concern which enjoys leadership in its field, you have a right to expect the BEST, and from Kunderd you get the BEST—this year at prices never before approached. We present to you our 1933 catalog with absolute confidence that it represents the greatest gladiolus values in America today. We do not mean to imply that gladiolus bulbs cannot be purchased at prices lower than are quoted in this catalog but we firmly maintain that a quality equal to Kunderd's cannot be purchased elsewhere at prices quoted herein. All bulbs offered in this catalog were grown the past season on land which had never grown bulbs before. Read what others say about Kunderd Gladioli.

*A. E. Kunderd.*

## New Illustrations This is Naturally the Time to Buy

Prices are extremely low and will not be so low again for years to come. Business conditions have forced prices below the actual value of the bulbs listed in this catalog. Merchants in all sense of fairness and good business are entitled to profit on the merchandise they sell. However, we have priced our bulbs so low that there is little opportunity for profit. By reducing our prices we feel our customers and friends will see the logic in our efforts to maintain our business, in order to keep our organization intact, to grant employment to all our people, and continue in our efforts to produce newer and finer gladioli in the future for them. We say, "NOW IS THE TIME TO BUY," because you cannot afford to sacrifice the healthful enjoyment and pleasure of a gladiolus garden at these extremely low prices. The investment is so slight and the returns so great that we are sure you will not overlook your gladiolus purchases this year, when prices are so low.

**"Glad" Days are Here Again  
See Following Pages for Biggest Gladiolus  
News in History**



# Kunderd's New Idea

**Here** is my 1933 Catalog in an entirely different style dress, and we hope you will enthusiastically enjoy what proves to be an innovation this year. As you unfold the pages you will see almost one hundred varieties in natural color spread out before you. For the first time, as far as we are able to learn, the actual varieties making up special collections are shown in colors. This should prove of great interest and aid to my customers who like good balance of types and colors. In spite of the new low prices I want to assure my patrons that I have never harvested so large and fine a stock of bulbs as I did last fall. They are almost perfect and are entirely FREE FROM GLADIOLUS THRIPS. I can assure you that you will receive the finest and most perfect bulbs it is possible to obtain. All orders will be filled and forwarded as soon after February first as weather conditions will permit. Orders will be filled as nearly as possible in the order in which they are received, and early orders are advisable so that you may be sure of getting just the varieties and collections you want. The following discounts will be allowed on early orders:

## DISCOUNTS ALLOWED ON CASH ORDERS TO AND INCLUDING FEBRUARY 20, 1933

4% off on orders from.....	\$ 2.00 to \$ 6.00
5% off on orders from.....	6.01 to 10.00
6% off on orders from.....	10.01 to 15.00
7% off on orders from.....	15.01 to 25.00
8% off on orders from.....	25.01 to 50.00
10% off on orders from.....	50.01 to 100.00
12% off on orders from.....	101.00 to 200.00
15% off on orders from.....	201.00 to 300.00
18% off on orders from.....	301.00 or more.

Orders of \$2.00 and under are net, no cash discount will be allowed, but if sent before Feb. 20, 1933, I will include one extra bulb of a choice named variety complimentary.

## Kunderd's Ruffled Gladioli

With Records That Have Never Been Equalled

**Achievement**—A rich, deep canary yellow, with very large beautiful red blotches on lower petals. Intensely ruffled. Each, \$5.00. 2 for \$7.50.

**Alton** (80 days)—Intensely ruffled variety of finest orange color. Winner of many awards. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

**Antione** (67 days)—A true, rich, deep chrome yellow over entire flower, and a pure self. One of the finest yellows. Each, 35c. 3 for 90c. Doz., \$3.00.

**Arcturus** (66 days)—A deep, rich sulphur yellow, upper and lower petals a deep or golden canary yellow, with blotches of red and deeper dark central bars. Each, 25c. 3 for 50c. Doz., \$1.65. 100, \$12.35.

**Avalon** (71 days)—A choice blush white with very beautiful red throat markings. 4 for 25c. Doz., 65c. 100, \$4.85.

**Beauty Wave** (83 days)—Rich shade of canary-yellow. Deeper on lower petals with finely feathered central bars. Each, 25c. 3 for 50c. Doz., \$1.65. 100, \$12.35.

**Blanche Bollinger** (72 days)—A very distinct and pleasing shade of old-rose-pink. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

**Blushing Beauty** (88 days)—Opening buds blush pink, flowers softest possible blush, many open. Dainty pink throat lines. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

**Bridal Rose** (83 days)—A rich rose pink. Lower petals have a beautifully red penciled throat on a delicate, creamy yellow ground. Each, 25c. 3 for 50c. Doz., \$1.65. 100, \$12.35.

**Brown Lily** (64 days)—A beautiful soft creamy ground with prettily feathered red throat blotches. Large flowers; petals curled, twisted and pointed in finest lily fashion. Each, 35c. 3 for 90c. Doz., \$3.00.

**Buckeye** (78 days)—Large blooms of finest rose pink color with tint of old rose at edge of petals, and large rose-red throat. 4 for 25c. Doz., 65c. 100, \$4.85.

**Canary Feather** (80 days)—Upper petals and ends of lower petals a delicate canary yellow. Lower petals medium daffodil yellow, slightly penciled soft pink toward base of throat. Each, 30c. 3 for 75c. Doz., \$2.50.

**Cattleya Rose** (70 days)—Large orchid-like flowers of beautiful cattleya rose color. Inner half lower petals dainty pastel yellow. Neat deep maroon median line traced and feathered at sides with yellow. Each, 35c. 3 for 90c. Doz., \$3.00.

**Chalice Flower** (74 days)—Light creamy blush white. A regular prize winner. Each, 15c. 3 for 30c. Doz., \$1.00. 100, \$7.50.

**Charm** (81 days)—A large, pure, deep rose-pink. A perfect blotch of deep red on lower petals. Grand and distinct. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

**Classic** (87 days)—Daintiest deep salmon rose with softest clear creamy yellow throat, beautifully blended, and as elegant and dainty a shading as in any rose. Each, 50c. 4 for \$1.50. Doz., \$3.75.

**Color Marvel** (80 days)—Large ruffled flowers of glowing deep vermilion scarlet. Lower petals much darker with very dark, velvety median lines. Each, \$1.00. 3 for \$2.00.

**Contemplation** (94 days)—A delicate lavender rose-pink on a white ground, with lower petals of deeper rose pink, and showy red pendulines terminating yellow. Heavily ruffled. Each, \$1.00. 3 for \$2.00.

**Contentment**—Pure white flowers with faintest blush over all petals. Lower central petals beautifully feathered a delicate rose pink. Very distinct. Each, \$1.00. 3 for \$2.00.

**Country Gentleman** (75 days)—Heavily ruffled flowers of a clear canary yellow, deeper yellow on lower petals, which have long central bars divided into five beautifully alternating red and yellow thread lines. Each, 50c. 4 for \$1.50. Doz., \$3.75.

**Crinkles** (92 days)—A beautiful deep peach-blossom pink. Intensely ruffled. Always a prize winner, and one of the most outstanding ruffled varieties. Each, 20c. 2 for 25c. Doz., \$1.25. 100, \$9.35.

**Cyprian**—Very large intensely ruffled flowers of richest creamy yellow. Lower petals delicate canary-yellow, with a fine pink feather half way down the center. Each, \$1.00. 3 for \$2.00.

**Dream** (86 days)—Large, massive bloom. Deep salmon-red. Large, very showy blotches. 4 for 25c. Doz., 65c. 100, \$4.85.

**E. C. Vick** (75 days)—A medium dark rose-red, with neatly feathered darker red on lower throat petals. Showy and attractive. Each, 50c. 4 for \$1.50. Doz., \$3.75.

**Elba** (77 days)—A very large-flowered, deep lavender-rose with deeper throat. Showy, and a prize winning variety. Each, 15c. 3 for 30c. Doz., \$1.00. 100, \$7.50.

**Embers**—Rich, orange-vermilion, with deep orange-red throat, beautifully blended with the ground color. A very pretty bar of subdued white extends beyond the throat blotches toward the lower petal tips. Each, \$2.00. 3 for \$5.00.

**Fern Kyle** (77 days)—A large ruffled flower of creamy white color. Vigorous grower. Creates a sensation wherever shown. Each, 20c. 2 for 25c. Doz., 1.25. 100, \$9.35.

**Florence Winter**—Very large pure white flowers, daintily blushed a soft pink on outer edges of all petals. Lower petals deeper blushed pink on inner portion, with soft creamy blush on outer portions; ends of lower petals soft white, daintily blushed. Each, \$1.00. 3 for \$2.00.

**Glorious** (75 days)—Soft cream color, with beautifully marked throat of deepest cream apricot. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

**Golden Anniversary** (101 days)—A very showy and distinct, well ruffled variety, with giant flowers perfectly placed. A beautiful fawn-yellow, with a suffused blush of pink. Large glowing red throat blotch, beautifully blended at its edges. Each, \$5.00. 2 for \$7.50.

**Golden Beauty** (80 days)—A golden yellow ruffled variety, with lower petals still deeper golden yellow; slight, bright red central bars. Each, 50c. 4 for \$1.50. Doz., \$3.75.

**Golden Glory** (79 days)—A large, richly colored yellow ruffled variety, with beautiful red throat. 4 for 25c. Doz., 65c. 100, \$4.85.

**Golden Slippers**—Upper portion deep salmon, or shrimp-pink with softest golden tint; lower petals same, with throat markings of soft daffodil-yellow, beautifully feathered with narrow lines of light rose pink. Each, \$2.00. 3 for \$5.00.

**Golden Snapdragon** (66 days)—Snapdragon Type—Flowers intensely ruffled with upper petals of fine creamy white; lower petals same shade for inner half, outer ends very rich, soft canary-yellow. These yellow ends are gracefully curved. Each, 30c. 3 for 75c. Doz., \$2.50.

**Good Morning** (71 days)—Pure, deep, glowing salmon-red; large creamy white throat extending well out over the petals is beautifully stippled finest red. Each, 35c. 3 for 90c. Doz., \$3.00.

**Greetings**—Large and very showy flowers of deep salmon rose, a little lighter in the throat with beautifully penciled or feathered rose-pink central lines. Each, \$2.00. 3 for \$5.00.

**Harmonia** (80 days)—Large flowers of a very decided and glowing, rich, deep orange-red. Lower petals have narrow central bars with whitish median line, which is bordered with bluish maroon narrow line on either edge. Each, 35c. 3 for 90c. Doz., \$3.00.

**Hermes** (90 days)—Large, strong plant. Deep cherry-rose flower, with deeper rose on lower petals. Heavily ruffled. 4 for 25c. Doz., 65c. 100, \$4.85.

**Hummer**—Dark velvety red, outer edges all petals flaked deeper, brighter red on lower petals. Narrow pure white central line on lower petals gives striking appearance. Each, 35c. 3 for 90c. Doz., \$3.00.

**Indianapolis** (80 days)—Very tall, fine deep violet; deeper throat. Slight white median lines. Each, 20c. 2 for 25c. Doz., \$1.25. 100, \$9.35.

**Indian Summer** (116 days)—Color blush or light lavender rose-pink on a light ground. Each, 25c. 3 for 50c. Doz., \$1.65. 100, \$12.35.

**Intensity** (92 days)—Rich, deep, bright red, darker toward outer portion, with deep red feathered median line on lower petal. Strongly ruffled. Each, 30c. 3 for 75c. Doz., \$2.50.

**Joanna Hill**—A most pleasing deep peach-blossom pink, with deeper light pink throat and fine narrow, creamy white central bar or feather extending into the base of the throat; beautifully feathered white on either side near base of petals. A narrow white line borders all petals. Broad waves, not ruffles, on all petals. Each, \$3.00. 2 for \$5.00.

**J. Ogden Armour** (80 days)—Large, nicely ruffled flowers of orchid-like appearance. Bright coral salmon red; lighter in upper portion of throat, with lower petals bearing conspicuous dark red blotch. Each, 15c. 3 for 30c. Doz., \$1.00. 100, \$7.50.

**Joy** (85 days)—Extra fine, purest flesh color with daintily tinted soft canary or cream throat, finely marked pink. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

**Julius Rosenwald**—Beautiful orange-salmon. Large central upper petal very upright. Large showy blush colored blotches on lower petals. Each, 50c. 4 for \$1.50. Doz., \$3.75.

**Kasson** (73 days)—Large, lavender rose-pink, with deeper rose-pink throat. Finely ruffled. 3 for 15c. Doz., 50c. 100, \$3.75.

**Kunderd's Glory** (77 days)—Beautiful, creamy apricot with light tint of pink, and fine markings of red on lower petals. 4 for 25c. Doz., 65c. 100, \$4.85.

**Kunderd's Apple Blossom** (77 days)—Apple blossom color. Tall, fine plant and spike. Very refined and beautiful. 4 for 25c. Doz., 65c. 100, \$4.85.

**Lavender Frills**—Richest, pure, deep lavender, with large pure white throat, and white median lines on all petals. Each, 50c. 4 for \$1.50. Doz., \$3.75.

**Lavender Pride** (79 days)—Deep, lavender-rose color, with a beautiful throat of deeper rose, or purplish lavender rose. Each, 15c. 3 for 30c. Doz., \$1.00. 100, \$7.50.

**Lela** (69 days)—Beautifully ruffled, with upper petals dainty cream, lower petals blushed softest flesh pink; soft, deep creamy apricot over entire lower petals, with only a delicate pink slight central bar on inner portion. Each, 30c. 3 for 75c. Doz., \$2.50.

**Lilac Glory** (84 days)—Soft lilac rose-pink. Beautiful, deeper lilac rose and pink throat. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

**Lilith** (79 days)—Orange-salmon; heavily ruffled with four or five flowers open. Each, 20c. 2 for 25c. Doz., \$1.25. 100, \$9.35.

**Lily of Gold** (66 days)—A rich canary yellow, a little deeper on lower petals. Upper central petals extremely large and upright. Each, \$3.00. 2 for \$5.00.

**Mainoides** (83 days)—Large snow white flowers, lower petals having showy and beautiful blotch of red. Each, \$1.00. 3 for \$2.00.

**Marshal Foch** (84 days)—Giant show flower, with many florets open at a time. Almost self-color of finest salmon-pink. Each, 15c. 3 for 30c. Doz., \$1.00. 100, \$7.50.

**Marie Kunderd** (69 days)—A very early pure white, an almost invisible soft pink line in center of lower petals. Each, 20c. 2 for 25c. Doz., \$1.25. 100, \$9.35.

**Masterpiece** (81 days)—A magnificent ruffled "American Beauty" rose color. Extremely fine. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

**Meadow Lark** (77 days)—A velvety orange-red throat beautifully barred with rich, deep pencil lines on a fine shade of yellow. Widely expanded flowers, with long pointed petals beautifully curved like a fine lily. Each, 30c. 3 for 75c. Doz., \$2.50.

**Mona Lisa** (78 days)—A magnificent, almost self-color of palest soft rose-pink, or blushed white. One of the most delicate shades ever produced. 4 for 25c. Doz., 65c. 100, \$4.85.

**Morning Sunshine** (83 days)—A deep salmon pink, shading deeper toward outer edges, with throat a delicate creamy pink on lighter ground. Each, 35c. 3 for 90c. Doz., \$3.00.

**Mrs. Dr. Bevan**—Upper petals and ends of lower petals purest white, with faintest tint of cream. Lower petals almost covered with blotches of deep golden cream, with only a very narrow central throat line of softer rose-pink half the length of the petal. Each, \$1.00. 3 for \$2.00.

**Mrs. Laurance Armour**—Large, widely expanded, white flowers, with a fine soft rose pink over upper petals; lower petals somewhat lighter, with blotches almost as fine as Pendleton. Each, 50c. 4 for \$1.50. Doz., \$3.75.

**Natalie** (84 days)—A distinct variety of finest deep orange-salmon; deeper on lower petals, with a neat short white line extending from throat markings. 3 for 15c. Doz., 50c. 100, \$3.75.

**Ne Plus Ultra** (74 days)—A large, elegantly ruffled flower of most beautiful deep rich cream color, with a lovely marking of fine red, and finely penciled central base. Each, 35c. 3 for 90c. Doz., \$3.00.

**New York** (76 days)—A rich rose-red, showing deep red blotch on lower petals. Flowers large, wide open and upright. Each, 25c. 3 for 50c. Doz., \$1.65. 100, \$12.35.

**Ophelia** (75 days)—A splendid florist's flower of pure deep rose pink, lighter in upper throat, shading deeper toward outer edges of petals. Lower portion of flower has a wide feathered bar of deep velvety rose red, flamed bright red at either side. Opening buds wide with opening rosebuds. Each, 50c. 4 for \$1.50. Doz., \$3.75.

**Orange Feather** (84 days)—Strongly ruffled, butterfly-shaped flowers. Color, light orange yellow, flaked beautifully a deep orange. Each, 35c. 3 for 90c. Doz., \$3.00.

**Orange Fires** (79 days)—Beautiful dark vermilion red, with large throat blotches of deep purplish red, and white central lines extending well toward the end of the petals. Each, 50c. 4 for \$1.50. Doz., \$3.75.

**Orange Lily** (65 days)—Upper petals fine orange; lower petals purest, soft, chrome-yellow, covering entire petals excepting edges and tips of lower portions. Each, \$1.00. 3 for \$2.00.

**Orchid Butterfly** (62 days)—Large widely expanded, orchid-like flowers of deepest salmon flesh color. Throat elegantly stippled soft dark red, with most of lower petals a very beautiful shade of delicate straw or creamy yellow; ends of lower petals of same color as upper petals. Each, 50c. 4 for \$1.50. Doz., \$3.75.

**Otto Carmichael**—Intense deep yellow of a rich golden tinge; outer border of petals richly blushed or tinted a beautiful golden tone still deeper, with soft pink flush. Soft rose pink narrow central lines on lower petals. Each, \$3.00. 2 for \$5.00.

**Paula**—Deep rose-pink deeper on lower petals, with still darker median lines. Each, \$1.00. 3 for \$2.00.

**Peep O'Day** (79 days)—Tall, beautiful blushed pink on white ground. Long feather barred throat. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

**Pink Cloud** (77 days)—Usually seven to nine soft rose-pink blossoms, with deeper rose throat, open at a time. Each, 15c. 3 for 30c. Doz., \$1.00. 100, \$7.50.

**Pink Lily** (77 days)—A magnificent ruffled rose-pink. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

**Pink Pencil** (90 days)—A fine tone of flesh, softly flaked deeper toward outer edges of petals. Throat finely feathered with lightly penciled white and pink thread lines. Each, 30c. 3 for 75c. Doz., \$2.50.

**SWEET ROSE**  
20c each,  
2 for 25c,  
Doz., \$1.25.  
100, \$9.35.

**KUNDERD'S  
WILD ROSE**  
15c each,  
3 for 30c,  
Doz., \$1.00.  
100, \$7.50.

**DR. L. H. BAILEY**  
\$1.00 each,  
3 for \$2.00

**WILLIAM BOOTH**  
20c each, 2 for 25c,  
Doz., \$1.25. 100, \$9.35

Listings Continue on Center Pages





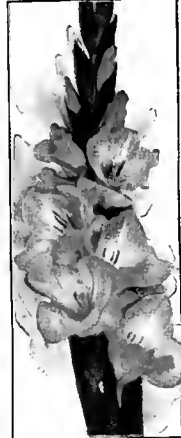
# BUY WHAT YOU SEE NEW Gladiolus Collections SEE WHAT YOU BUY



**EIGHTH WONDER**  
35c each, 3 for 90c



**ROSE PEARL**  
15c each, 3 for 30c



**FAVORITE**  
15c each, 3 for 30c



**RAJAH**  
20c each, 2 for 25c

## NOTES OF INTEREST

**The "Kunderd" Name, Your Guarantee**  
No cut flowers have been sold from the bulbs you get from Kunderd's. They are grown for best production in your garden. They are scientifically cured and are stored in perfect condition. They reach you healthy, thrifty and ready to grow into large vigorous plants with magnificent spikes of flowers.

**Neighborhood Gardens**  
Why not pass this catalog on to your neighbors and encourage them to order gladioli this year? There is a great deal of fun exchanging views with your friends and discussing the various outstanding varieties. Then, too, there is always the little friendly contest on who can grow the best spikes, etc.

**Profit With "Gladi"**  
Even the little backyard space will provide ample means to raise enough gladioli to give you a very profitable return. They are easy to grow and require very little care and they multiply very rapidly.

**Personal Service**  
Perhaps you have certain color preferences and would like collections made up to order in which case all you have to do is state your wishes, how much you would care to spend and how many bulbs you would like in the collection. We will gladly make up these collections either under name labeling all bulbs or in mixture.

**Special Orders**  
A large number of the gladioli listed in this catalog are priced singly and dozen lots. However, if you desire them in larger quantities we will gladly quote the quantity price upon application.

**Cultural Directions**  
With each order we include complete cultural directions for the growing, digging, cleaning and storing of Gladiolus bulbs. We also include the most simple and effective instructions on gladioli thrip control.

Many of our high priced varieties have been omitted from this catalog, and it there should be any of your favorites missing and if you would care to have this information, I will be glad to furnish it on request.

## KUNDERD'S FLOWER SEEDS

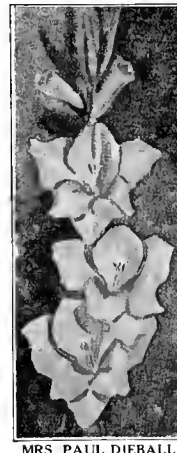
Space does not permit listing our flower seeds in this catalog; however, former low prices prevail and we refer you to our last year's catalog.

*From the Laboratory*  
**Thomas A. Edison**  
Chicago, Ill.  
January 10, 1916.

Dr. A. E. Kunderd, Inc.,  
Gladiolus Bulbs,  
1000 N. Dearborn,  
Chicago, Ill.  
I have received your letter of January 10 asking permission to use one of your plants in my garden. I appreciate the privilege and hereby give the required permission.  
Respectfully,  
Thomas A. Edison



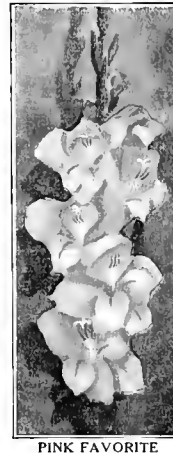
**C. C. SHERLOCK**  
30c each, 3 for 75c



**MRS. PAUL DIEBALL**  
30c each, 3 for 75c



**ORAN**  
10c each, 4 for 25c



**PINK FAVORITE**  
30c each, 3 for 75c

## TERMS

**DISCOUNTS.** These apply only to retail orders and are figured on each order separately.

**WHEN CUSTOMERS DO NOT TAKE ADVANTAGE OF THE CASH DISCOUNT** we will send additional gladiolus bulbs to balance this.

**SMALL ORDERS** will receive same efficient handling as large ones.

**SAFE ARRIVAL** of all bulbs is guaranteed.

**TRANSPORTATION CHARGES ARE PREPAID** on all retail gladiolus orders forwarded during the regular shipping season which begins soon after February 15th. Earlier shipments can be made if desired, but these shipments will go forward express charges collect to insure against freezing.

**CLAIMS FOR SHORTAGES** or otherwise must be made immediately upon receipt of goods.

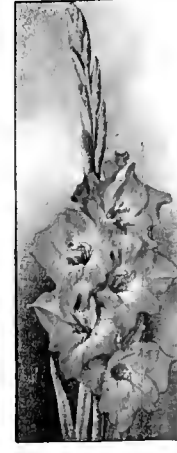
**SUBSTITUTION.** From many years of experience I have found that when out of certain varieties ordered, the customers prefer the substitution of a similar or better variety, rather than a refund. Therefore I carry out this plan. If you do not wish any substitutions, please advise when placing order.

**SUBSTITUTION IN COLLECTIONS.** Because of the irregularity in the size of stocks offered, it is obvious that stock of certain varieties is exhausted before others and, therefore, under such conditions it is no excuse late in the season to substitute. However, when doing so varieties of a similar color as far as possible and generally of greater value are used.

**SPECIAL COLLECTIONS** of named varieties (labeled) will be made up for any of my customers who may wish me and in deciding what to plant. Nothing can make a finer present to a friend than a collection of choice Gladioli. Please state choice of colors, varieties you have grown and amounts you wish to buy.

**CANADIAN SHIPMENTS.** Because of the regulations of your Government, please obtain a permit for the importation of bulbs from the Destructive Insect and Pest Act Advisory Board, Ottawa, Ont. They will furnish you with the shipping label which you will please forward to us for affixing on your order.

**TERMS.** Remittances must accompany all orders in the amount of \$2.00 or less. Orders for more than this amount will be accepted on a deposit of 50c and will be shipped COD to the balance. Send bank draft, express or post office order, or if more convenient for you, I will accept your personal check. Unusual U. S. stamps will be accepted in payment of orders amounting to less than \$1.00.



**IMMENSITY**  
12c each, 3 for 25c



**CORAL PINK**  
30c each, 3 for 75c



**RED FIRE**  
15c each, 3 for 30c



**SPANGLED BEAUTY**  
35c each, 3 for 90c

**85¢ Value**

**COLLECTION 110—Large Bulbs, Guaranteed Quality**  
ONE BULB EACH OF THE 4 VARIETIES SHOWN ABOVE.  
Your attention is called to the splendid arrangement of colors and the variation of types in this collection. Eighth Wonder is one of my newer Quinquennial Hybrids, large in size and many flowers open at a time. Rose Pearl is a great favorite, splendid to grow and a showy variety. Favorite is intensely ruffled, while Rajah has that flaming color so much desired. All bulbs will reach you properly labeled. You may order as many of each collection as you desire at the amazingly low price of 60 cents.

**ONLY 60¢ PREPAID**

**100¢ Value**

**COLLECTION 113—Large Bulbs, Guaranteed Quality**  
ONE BULB EACH OF THE 4 VARIETIES SHOWN ABOVE.  
You want grandeur in your garden and on your table, and this collection will satisfy your every desire. Balance of color, magnificence of type and quality of blooms combine to make this collection one that is decidedly outstanding. Each and every variety has been a prize winner in every show of note and they have been universal favorites. You will do well to order several of these collections at 70 cents each.

**ONLY 70¢ PREPAID**

**92¢ Value**

**COLLECTION 116—Large Bulbs, Guaranteed Quality**  
ONE BULB EACH OF THE 4 VARIETIES SHOWN ABOVE.  
Immensity, in this group, is one of the very finest gladioli and won first prize at Des Moines as the best American production for two years. Coral Pink is a most delightful ruffled variety of very nice form and color. Red Fire is our best bright red Gladiolus, and Spangled Beauty is a very new introduction. This collection will satisfy those who want fine quality and those who appreciate the bargain that it is. Only 65 cents.

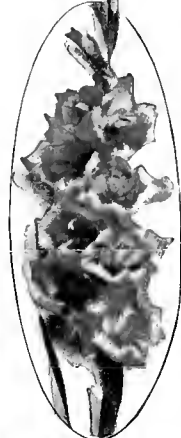
**ONLY 65¢ PREPAID**



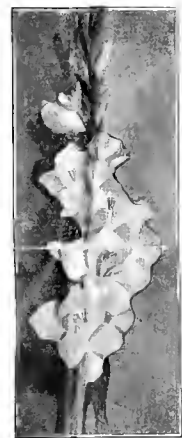
**KING OF ORANGES**  
20c each, 2 for 25c



**PARAMOUNT**  
20c each, 2 for 25c



**EMBLEM**  
50c each, 4 for \$1.50

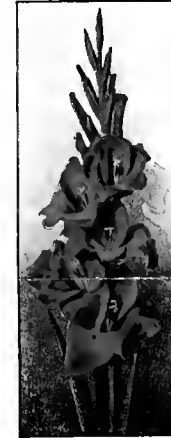


**BLUSHES OF CREAM**  
50c each, 4 for \$1.50

**140¢ Value**

**COLLECTION 111—Large Bulbs, Guaranteed Quality**  
ONE BULB EACH OF THE 4 VARIETIES SHOWN ABOVE.  
In this collection you see varieties of outstanding merit, and kinds that have proven general favorites. King of Oranges is a large Grandiflora Primiflora with a tall graceful stem and a color unsurpassable. Peach Blushes is one of my newer varieties. Paramount has attained great popularity. It has the much desired peach blossom pink and is a first prize winner. Emblem has a charm that will immediately impress you. Blushes of Cream is so magnificent you will love it always. Price, only 90c.

**ONLY 90¢ PREPAID**



**CARDINAL PRINCE**  
15c each, 3 for 30c



**GOLDEN FRINGE**  
25c each, 3 for 50c



**MODESTY**  
15c each, 3 for 30c



**ROMANCE**  
10c each, 4 for 25c

**65c VALUE**

**COLLECTION 114—Large Bulbs, Guaranteed Quality**  
ONE BULB EACH OF THE 4 VARIETIES SHOWN ABOVE.  
These four varieties should immediately strike your fancy and if they do you will find here a worth while bargain. These are varieties you can always depend upon to do well in your garden. They are magnificent in every respect. I am sure you will be more than pleased with this collection priced at only 50 cents.

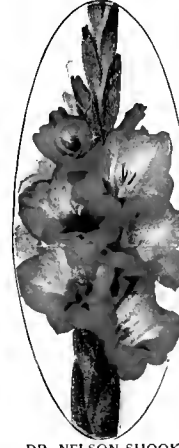
**ONLY 50c PREPAID**



**MRS. CHAS. A. STEVENS**  
\$2.00 each, 3 for \$5.00



**THOMAS A. EDISON**  
\$2.00 each, 3 for \$5.00



**DR. NELSON SHOOK**  
30c each, 3 for 75c



**MODERN BEAUTY**  
50c each, 4 for \$1.50

**480¢ Value**

**COLLECTION 117—Large Bulbs, Guaranteed Quality**  
ONE BULB EACH OF THE 4 VARIETIES SHOWN ABOVE.  
This is an extraordinary collection of Gladioli assembled to please even the most advanced collector and grower of this magnificent summer flower. It is made up for those who want exclusive varieties in their garden and from the very choicest of varieties yet produced. This collection has no superior, number for number, anywhere and yet I am offering it to you at the sensationally low price, this year, of \$2.50.

**ONLY \$2.50 PREPAID**



**HIGHLAND LADDIE**  
10c each, 4 for 25c



**PEACH BLUSHES**  
35c each, 3 for 90c



**GRAPHIC**  
15c each, 3 for 30c



**RED ROCK**  
35c each, 3 for 90c



**MRS. FRANK PENDLETON**  
8c each, 3 for 15c

**103¢ Value**

**COLLECTION 112—Large Bulbs, Guaranteed Quality**  
ONE BULB EACH OF THE FIVE VARIETIES SHOWN ABOVE.  
As you look at these illustrations you will quickly realize the painstaking care that was used to make up this collection. Mrs. Frank Pendleton is without a doubt the most popular variety in the world and Highland Laddie is not far behind in popularity. Graphic, as you will notice, approaches perfection in every way. Red Rock is one of my newer varieties and a fine one, and Peach Blushes, introduced in 1931, is equally beautiful. This collection at only 75 cents sets a new standard of value. You may buy more than one of any collection listed.

**ONLY 75¢ PREPAID**



**MARY JANE**  
35c each, 3 for 90c



**LUSTRE**  
10c each, 4 for 25c

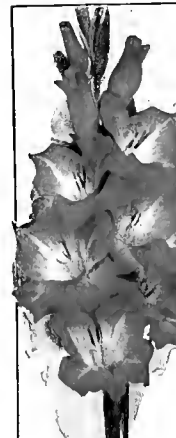


**ROSE GLORY**  
10c each, 4 for 25c

**COLLECTION 115**  
Large Bulbs, Guaranteed Quality  
ONE BULB EACH OF THE THREE VARIETIES SHOWN ABOVE.  
In this group of only three varieties I have included the gorgeous flower, Mary Jane, which

I have named for my Mother. It is a magnificent light lavender variety and one you will greatly enjoy. Along with this is Lustre, brilliant in tone and marvellously formed upon a graceful spike. Rose Glory is intensely suffred and is a variety that has always pleased everyone. The cost of this group is only 40 cents.

**ONLY 40c PREPAID**



**PHILATELIA**  
35c each, 3 for 90c



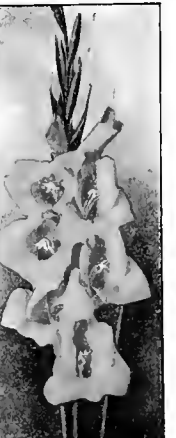
**TYRIAN BEAUTY**  
15c each, 3 for 30c



**PAULINE KUNDERD**  
35c each, 3 for 90c



**VERMILION**  
15c each, 3 for 30c



**MISS BLOOMINGTON**  
\$1.00 each, 3 for \$2.00

**200¢ Value**

**COLLECTION 118—Large Bulbs, Guaranteed Quality**  
ONE BULB EACH OF THE FIVE VARIETIES SHOWN ABOVE.  
Here is a five variety collection which by all means should be in your garden next summer. It is ideal as to color, type and quality. It is a collection that will make you forever a booster of Kunderd bulbs and Kunderd varieties. Everything about this collection will please you. You may order more than one of any collection listed. Priced at only \$1.00.

**ONLY \$1.00 PREPAID**

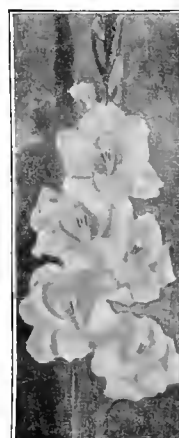
**A. E. Kunderd**  
THE ORIGINATOR OF THE RUFFLED AND LACINATED GLADIOLI  
**GOSHEN INDIANA**





# A GREAT PANORAMA BEFORE YOUR EYES—PRICES TO AMAZE YOU

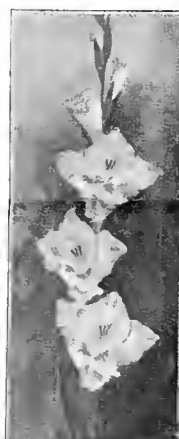
## —World's Greatest Quality—



MRS. E. A. HAMILL  
\$1.00 each, 3 for \$2.00



PURPLE SPOT  
4 for 25c  
Doz., 65c, 100, \$4.85



MORAVIAN  
3 for 15c  
Doz., 50c, 100, \$3.75



CHICAGO  
\$2.00 each, 3 for \$5.00



MIKAIL  
\$2.00 each, 3 for \$5.00

**Pride of Goshen (85 days)**—A giant salmon or flesh-pink. Flowers very large and petals elegantly waved. Each, 15c. 3 for 30c. Doz., \$1.00, 100, \$7.50.

**Primora (76 days)**—Delicate rose-pink on a bluish white ground, deeper pink toward outer edges. Beautiful rose-red blotch nicely feathered with deeper red central bars on lower petals. Each, 30c. 3 for 75c. Doz., \$2.50.

**Purple Glory (79 days)**—Deepest velvety maroon-red, with almost black blotches appearing to be burned into petals. Winner of hundreds of awards. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

**Purple Queen (73 days)**—Deep violet purple with darker throat. Much desired for floral decorations, and a prize winner at all shows. Each, 20c. 2 for 25c. Doz., \$1.25, 100, \$9.35.

**Quantic (80 days)**—Fine rose-pink over all petals; lower petals have large, bright, deep red blotches on clear, creamy white ground. Each, 20c. 2 for 25c. Doz., \$1.25, 100, \$9.35.

**Red Ribbon (84 days)**—Deep rhodamine purple-red, with deeper red throat, the upper portion of which is much lighter than the main part of the petals. Each, 20c. 2 for 25c. Doz., \$1.25, 100, \$9.35.

**Red Splendor (77 days)**—A decidedly brilliant scarlet, with lower petals a deeper, rich velvety red. Each, 35c. 3 for 90c. Doz., \$3.00.

**Reo (80 days)**—Flowers large and of a distinct, deep dark ruby-red. Medium ruffled. Each, 25c. 3 for 50c. Doz., \$1.65, 100, \$12.35.

**Rosalind (70 days)**—Dark, aniline-red, deeper throat. Distinct and very popular. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

**Rosemary Hayes (77 days)**—Bright rich rose, lighter in upper portion, with nearly white sub-dued lines on center bars of upper petals. Lower petals have narrow dark red bars in midrib, with finely feathered alternate red and white throat lines on either side. Each, 35c. 3 for 90c. Doz., \$3.00.

**Ruffled Splendor (72 days)**—Upper petals and ends of lower petals a decidedly rich, pure, self-colored deep salmon-rose-pink. Showy throat blotches, beautifully penciled with fine veins of red, with dark velvety red central bar covering the entire breadth of the broad lower petal. Each, 35c. 3 for 90c. Doz., \$3.00.

**Ruth Huntington (72 days)**—Beautiful, tall, violet-lilac, with deeper lilac markings on lower petals. 4 for 25c. Doz., 65c. 100, \$4.85.

**Salmon Plume (69 days)**—Clear salmon flesh, deeper at edges of petals, showing a pretty red throat. 4 for 25c. Doz., 65c. 100, \$4.85.

**Salmon Ruffles (83 days)**—A bright, deep, salmon rose-red, of very pure, vivid color, beautifully formed humming bird shaped blotch of deep red on lower petals. Each, 30c. 3 for 75c. Doz., \$2.50.

**Scarlet Glory (86 days)**—An exceedingly fine red, of a rich, distinct shade. 4 for 25c. Doz., 65c. 100, \$4.85.

**Smiles (82 days)**—Large flower of the Glory type. White petals with fine rose-pink on outer edges. Each, 4 for 25c. Doz., 65c. 100, \$4.85.

**Smiling On (89 days)**—Fine rose-pink, covering the entire flower very uniformly, excepting a very large and beautiful blotch of pure red in the center of all the lower petals. Each, 50c. 4 for \$1.50. Doz., \$3.75.

**Snappdragon (68 days)**—Snapdragon type—its remarkable form reminds one of snapdragon. Large, rich, pure, yellow throat, with bright red border. Distinctive and beautifully ruffled. Each, 15c. 3 for 30c. Doz., \$1.00, 100, \$7.50.

**Snow Glory (89 days)**—This winner of many awards is of purest white, with only slight, clear blue lines on lower petals. Each, 25c. 3 for 50c. Doz., \$1.65, 100, \$12.35.

**Southern Beauty**—Intense salmon rose, a little lighter in upper portion; lower throat beautifully penciled deeper red, and delicately sub-dued white, with still deeper central bars of rose-red. Each, 35c. 3 for 90c. Doz., \$3.00.

**Southland Queen**—Richest deep Tyrian red or American Beauty rose, faintly flaked deeper on outer edges of petals. Upper portion of throat blushed lighter, lower portion beautifully penciled a soft old gold on deeply colored American Beauty rose. Each, 50c. 4 for \$1.50. Doz., \$3.75.

**Star Lily (84 days)**—The giant flowers are a deep sulphur or light canary yellow; lower petals a little deeper canary yellow, without any other coloring or markings. Each, 30c. 3 for 75c. Doz., \$2.50.

**Sulphur Frills (76 days)**—Tall, many medium sized flowers open at a time. Beautifully ruffled, of finest, pure soft sulphur shade. Each, 15c. 3 for 30c. Doz., \$1.00, 100, \$7.50.

**Sulphur Glow (74 days)**—A beautiful shade of sulphur-yellow. Many well-expanded, intensely ruffled flowers open at a time. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

**Tanager (73 days)**—Clear orange, flaked slightly deeper orange toward outer portion. Throat beautiful golden orange, edged with a bright lighter orange. Each, 30c. 3 for 75c. Doz., \$2.50.

**Tempa (80 days)**—A popular show variety of pink ground, with old rose, bronzy-lavender throat. 4 for 25c. Doz., 65c. 100, \$4.85.

**Thistle (77 days)**—Large, rose-red flower of very open and perfect form. Pretty, large pansy-like throat markings. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

**Tippecanoe (97 days)**—Delicate lavender-pink, with a feather bar on lower petals. Beautifully ruffled. Each, 25c. 3 for 50c. Doz., \$1.65, 100, \$12.35.

**Western Sunset (90 days)**—Dark velvety blood-red, flaked dark rose-red at outer border of all petals; throat a little darker. Each, 30c. 3 for 75c. Doz., \$2.50.

**White Glory (79 days)**—A gorgeous, pure white with a beautiful blue throat. Fine as a delicate iris. Winner of many awards. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

**Youell's Favorite (95 days)**—Large striking rosy lavender-pink flowers. Conspicuous and fine. 4 for 25c. Doz., 65c. 100, \$4.85.

**Yukon**—A delicate pure white. Irregularly but gracefully placed flowers give an unusually showy and attractive appearance. Each, 35c. 3 for 90c. Doz., \$3.00.

### Plain Petaled Varieties

**Achilles (76 days)**—Giant, deep orange-red flower, showy large vermilion-scarlet throat blotch. Edges of blotches and base of throat faintly stippled with richest yellow. Each, 50c. 4 for \$1.50. Doz., \$3.75.

**Agnes Ball**—A most beautiful red, with a very large, white throat. Each, \$2.00. 3 for \$5.00.

**Al Smith (66 days)**—Purest salmon-rose, slightly flaked deep salmon-red on outer tips of petals; lower petals deeper on inner throat half portion with a very beautiful purplish central bar paralleled with fine veining interspersed with delicate pencillings of soft yellow. Each, 35c. 3 for 90c. Doz., \$3.00.

**Anna Mae**—Creamy white, faintly blushed flush pink over outer portion of petals; lower portion of throat a soft canary yellow or deep cream. Each, 35c. 3 for 90c. Doz., \$3.00.

**Anne Nielsen (81 days)**—Brightest rich deep shrimp pink, lighter toward the throat. Large light creamy white throat on lower petals depending to richest soft clear canary yellow on inner half of the petals. Each, 50c. 4 for \$1.50. Doz., \$3.75.

**Antonia Antonette (80 days)**—A very striking salmon-rose pink, with neat throat markings of deeper pink and white finely blended. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

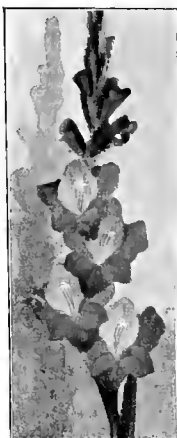
**Arthur Brisbane (71 days)**—Deep rose-pink or light rose-red, deeper toward outer petals. Large red throat blotches, deeper velvety red in center. Each, 20c. 2 for 25c. Doz., \$1.25, 100, \$9.35.

**Ashburn (70 days)**—A very massive salmon-red, flaked deeper. Very showy. 4 for 25c. Doz., 65c. 100, \$4.85.

**Atrous (77 days)**—Pure rose-pink of a most delicate shade. 4 for 25c. Doz., 65c. 100, \$4.85.

**Autumn Colors (145 days)**—An Autumn flowering Quartinianus type of bright orange red, with light yellow throat markings. Each, 30c. 3 for 75c. Doz., \$2.50.

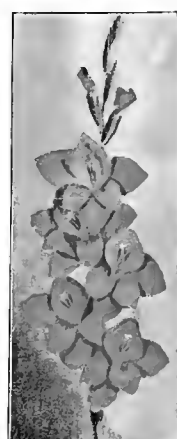
**Avantis (72 days)**—Lavender purple on a white ground. Showy deep purple, claret blotch covers entire width from throat and fully three-fourths of broad lower petals. Each, 50c. 4 for \$1.50. Doz., \$3.75.



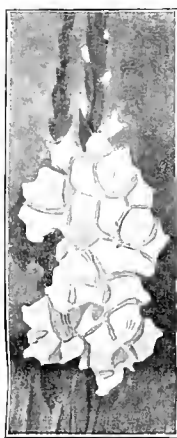
QUARTIN DILLON  
15c each, 3 for 30c  
Doz., \$1.00, 100, \$7.50



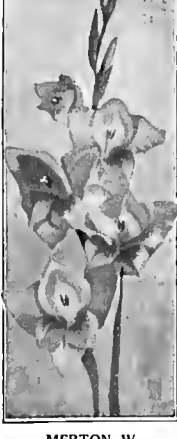
MILLIONAIRE  
15c each, 3 for 30c  
Doz., \$1.00, 100, \$7.50



FLAMING VALE  
4 for 25c  
Doz., 65c, 100, \$4.85



FAIREST PEARL  
\$3.00 each, 2 for \$5.00



MERTON W. WENTWORTH  
15c each, 3 for 30c  
Doz., \$1.00, 100, \$7.50

**Battle Creek (71 days)**—An attractive, almost self-colored deep-violet, a little deeper in throat. 3 for 15c. Doz., 50c. 100, \$3.75.

**Beverly (79 days)**—A charming variety of beautiful violet-rose, with elegant deep red throat blotches. 4 for 25c. Doz., 65c. 100, \$4.85.

**Big Black (86 days)**—An extra large flower of a very pure, rich, deep red, self-color. 4 for 25c. Doz., 65c. 100, \$4.85.

**Black Pansy (77 days)**—Richest dark red. Beautiful, pansy-like throat. 3 for 15c. Doz., 50c. 100, \$3.75.

**Blue Lily (69 days)**—Light violet-blue. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

**Blue Orchid (75 days)**—Rich, self-violet blue. Black blotch with golden heart on lower petals. 4 for 25c. Doz., 65c. 100, \$4.85.

**Bobby (78 days)**—An immense and beautiful deep rose, with large bluish-red throat blotches. Each, 20c. 2 for 25c. Doz., \$1.25, 100, \$9.35.

**Booth Tarkington**—Bright, rich, Tyrian rose-pink, with delicate lavender purple blush. Lower petals a deeper rose-pink with still darker rose-red narrow central feathers or bars. Each, 35c. 3 for 90c. Doz., \$3.00.

**Break O'Dawn (83 days)**—Upper petals deeply blushed white, becoming deep apple blossom pink or rose toward the end. Inner portion of lower petals a deeper rose-pink color, with very rich dark red central bars. Each, 35c. 3 for 90c. Doz., \$3.00.

**Bright Spots**—A light rose-red. Lower petals have very large Gloxinia-like throats of dark velvety maroon red, bordered and stippled creamy white. Type usually has distinct alternate blotches or 'eyes' on either or both sides of upper petals. Each, 30c. 3 for 75c. Doz., \$2.50.

**Brilliant Sun (86 days)**—Large, brilliant red-purple flowers with a very dark purple-red lower throat. Each, 35c. 3 for 90c. Doz., \$3.00.

**Buena (76 days)**—A fine light rose-pink on a white ground, flaked a brilliant pink. Lower petals a little deeper red, beautifully penciled and with deep, velvety red central bars. Each, 20c. 2 for 25c. Doz., \$1.25, 100, \$9.35.

**Burlington**—A pretty variety of deep velvety rose-red, deeper in lower throat, and lighter in upper throat. Each, 30c. 3 for 75c. Doz., \$2.50.

**Burning Bush (92 days)**—Deepest fiery salmon rose-red. A little deeper red in lower throat, with white narrow line extending from throat featherings outwardly well toward the end of lower petals. Each, 35c. 3 for 90c. Doz., \$3.00.

**Capt. B. B. Lipner (75 days)**—A very bright fiery rose-pink, much lighter in upper throat and deeper on ends of petals, and still deeper on lower petals. Inner half of lower petals have beautiful deep rose-red throat blotches, edged lighter rose, often edged a very delicate soft tone of cream. Each, 35c. 3 for 90c. Doz., \$3.00.

**Carmine Rose (84 days)**—A fine shade of carmine rose, deeper on lower petals. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

**Challenger (88 days)**—Giant, dark, rich velvety-red solid color. 3 for 15c. Doz., 50c. 100, \$3.75.

**Chantry**—Deep peach blossom pink, with beautiful pure rose-red blotch on lower petals. All petals have a fine soft, bluish-white, narrow border line, beautifully blended. Each, 35c. 3 for 90c. Doz., \$3.00.

**Cherico (98 days)**—Richest salmon-red, with throat of brightest orange-red, deeper in centers. Each, 35c. 3 for 90c. Doz., \$3.00.

**Chum**—Ground color deep old rose, slightly flaked deeper; throat light rose-red, with beautifully feathered central bars. Each, 50c. 4 for \$1.50. Doz., \$3.75.

**Circé (73 days)**—A large, extra fine, deep dark variety. 4 for 25c. Doz., 65c. 100, \$4.85.

**Claude Bowers (96 days)**—Pure rose-red, a little deeper on lower petals, with the inner upper throat much lighter rose-pink. Each, 50c. 4 for \$1.50. Doz., \$3.75.

**Col. Chas. Lindbergh (76 days)**—A refined rose, with lavender tint on a white ground on upper petals. Lower petals covered with bluish white soft pastel creamy yellow, beautifully stippled, with central bars of fine cream color, extending beyond the blotches. Ends of lower petals same Cattleys rose color as upper petals. Each, 50c. 4 for \$1.50. Doz., \$3.75.

**Colors (77 days)**—Deep rose-pink or red, with beautiful deep velvety red throat blotches bordered with a soft yellow which is beautifully stippled. Each, 30c. 3 for 75c. Doz., \$2.50.

**Coming Joy**—Brilliant orange-scarlet; deep orange-red blotch, and blackish maroon-red lines on lower petals. Feathered center toward base terminated by clear white center lines. Each, 35c. 3 for 90c. Doz., \$3.00.

**Contrasts**—Lower petals beautifully ruffled; three upper petals are plain. A rich rose upper inner throat a bluish cast; lower petals have dark velvety blue central bars on deepest rich velvety red ground. Each, 35c. 3 for 90c. Doz., \$3.00.

**Cream Cups**—A pure soft cream-white, delicately blushed over outer portion of all petals. Throat on lower portion delicate light canary yellow. All colors perfectly blended. Each, 50c. 4 for \$1.50. Doz., \$3.75.

**Cream Puff (84 days)**—Upper petals a delicate creamy buff with vivid deep red blotch on lower petals bordered by a deep golden buff, shading to a lighter tone. Each, 35c. 3 for 90c. Doz., \$3.00.

**Dainty Lily**—Soft flesh pink flaked deeper on outer portion of all petals. Throat in lower portion rich soft canary or lemon-yellow, tone out to a very delicate blushed cream pink. Each, 35c. 3 for 90c. Doz., \$3.00.

**Darling O'Mine (81 days)**—Delicate salmon-pink, deepening toward ends of petals. Lower petals have large throat blotches of deep red in center, lightening to a glowing orange-red. Each, 50c. 4 for \$1.50. Doz., \$3.75.

**Delicacy (79 days)**—Delicate deep rose-pink, with white throat softly blended with pink. A fine florist's flower. Each, 15c. 3 for 30c. Doz., \$1.00, 100, \$7.50.

**Dew of Heaven (96 days)**—Rich deep rose-pink, with a Tyrian rose tone. Throat has a beautiful Tyrian-rose red blotch, with fine central bars of white dividing same. Each, 35c. 3 for 90c. Doz., \$3.00.

**Domino (69 days)**—A very deep dark red, with beautiful still darker throat blotches, having a slight white line extending a little beyond the blotches. Each, 50c. 4 for \$1.50. Doz., \$3.75.

**Dorothy Dick**—Richest deep salmon-red, with large clean white throat faintly tinted cream. Each, 50c. 4 for \$1.50. Doz., \$3.75.

**Dream Flower (85 days)**—Pure, soft pink with deeper throat blotches. A very desirable florist's flower, and a magnificent bedding variety. Each, 50c. 4 for \$1.50. Doz., \$3.75.

**Duchess (89 days)**—A fine shade of light watermelon-red, with darker red in throat. 3 for 15c. Doz., 50c. 100, \$3.75.

**Ed Springer (83 days)**—Showy flowers of light lavender rose-pink. Outer edges of petals are stronger rose-pink somewhat flaked. Lower petals have fine rose red markings bordered and tinted white. Each, 20c. 2 for 25c. Doz., \$1.25, 100, \$9.35.

**Estella (75 days)**—One of the largest gladioli. Fine, deep rose-pink. 4 for 25c. Doz., 65c. 100, \$4.85.

**E. T. Barnes**—A deep, rich dark rose-red, with darker red feather on center of lower petals. Each, 35c. 3 for 90c. Doz., \$3.00.

**Evening Glow (77 days)**—A richly colored dark maroon-red, with deeper flaking around the throat; lower petals have a much darker throat, with beautiful narrow white lines extending half way the length of the petals. Each, 35c. 3 for 90c. Doz., \$3.00.

**Excellence (69 days)**—Deep orange-vermillion, self color in effect, but faint throat markings of slightly deeper shade. Each, 20c. 2 for 25c. Doz., \$1.25, 100, \$9.35.

**Fairest White (79 days)**—Purest white, softest pink throat lines. 3 for 15c. Doz., 50c. 100, \$3.75.

**Fairfield (70 days)**—Giant flowers of beautiful dark maroon color. A prize winning variety. 3 for 15c. Doz., 50c. 100, \$3.75.

**A. E. KUNDERD**  
GOSHEN, INDIANA



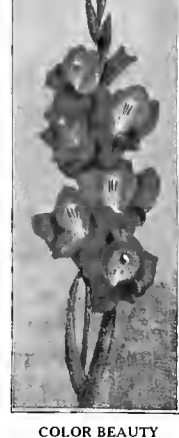
BLUE ISLE  
25c each, 3 for 50c  
Doz., \$1.65, 100, \$12.35



VIOLET PRINCE  
20c each, 2 for 25c  
Doz., \$1.25, 100, \$9.35



DR. J. H. NEELEY  
4 for 25c  
Doz., 65c, 100, \$4.85



COLOR BEAUTY  
50c each, 4 for \$1.50  
Doz., \$3.75



KUNDERD'S YELLOW FAVORITE  
20c each, 2 for 25c  
Doz., \$1.25, 100, \$9.35

**Fairmont (85 days)**—A bright deep Tyrian rose-red. Lower petals in throat deep dark red, with velvety blackish red central bars, and a sheen approaching delicate bronze toward throat. Upper throat portion nearly white, beautifully veined. Entire back a pure self rose-red. Each, 30c. 3 for 75c. Doz., \$2.50.

**Fairview (77 days)**—Tyrian rose, lighter in upper throat, and deeper towards outer ends. Deep velvety-red throat blotches with deeper central bars on lower petals. Each, 25c. 3 for 50c. Doz., \$1.65, 100, \$12.35.

**Fawn Gold (66 days)**—Deep rich fawn; large striking pale red blotches, edges of which are deeper red blended into rich yellow on lower petals and deeper red central bars extending beyond showy blotches. Each, 30c. 3 for 75c. Doz., \$2.50.

**Fiancee (83 days)**—A creamy white, with deep velvety red blotch covering most of lower petals. Center of blotches is a little lighter red, finely blended with the deeper dark red edges. Each, 35c. 3 for 90c. Doz., \$3.00.

**Fire Pink (80 days)**—Deep glowing salmon-red. Each, 35c. 3 for 90c. Doz., \$3.00.

**Fire Ribbon (67 days)**—The spike is a long, fiery band of glowing red, with many flowers open at a time. 3 for 15c. Doz., 50c. 100, \$3.75.

**Fire Torch (69 days)**—A slender plant, with small upright flowers of a most intense fiery scarlet. Each, 25c. 3 for 50c. Doz., \$1.65, 100, \$12.35.

**Fuld's Favorite (102 days)**—Delicate light lavender rose; deeper rose colored throat laid on a ground color of delicate cream. Each, 25c. 3 for 50c. Doz., \$1.65, 100, \$12.35.

**Gaiety (75 days)**—Bright salmon-pink, flaked deep salmon-red. Very conspicuous pure white blotches on lower petals. 3 for 15c. Doz., 50c. 100, \$3.75.

**Georgia (Kunderd's) (73 days)**—Bright deep amaranth purple-red, with elegant throat blotches of dark amaranth-red. Each, 20c. 2 for 25c. Doz., \$1.25, 100, \$9.35.

**Glenn Banks (98 days)**—Dark red-purple; throat deeper velvety rose-red, extending almost to end of petals. Center has darker red narrow median lines. Each, 30c. 3 for 75c. Doz., \$2.50.

**Gloaming**—Deep Tyrian rose-red, lighter on upper central petal and much deeper on most of lower petals. Each, 30c. 3 for 75c. Doz., \$2.50.

**Golden Apricot**—Deep golden fawn yellow on upper petals. Lower petals deep orange-fawn yellow with finest central lines of orange pink. The lower pointed petals are recurved in most artistic lily-like form. Each, 25c. 3 for 50c. Doz., \$1.65, 100, \$12.35.

**Golden Rose (88 days)**—Delicate old rose color, flaked deeper rose on outer portion. Throat beautifully feathered pink on a deep canary yellow base, with deeper yellow median lines extending almost to ends of lower petals. Each, 30c. 3 for 75c. Doz., \$2.50.

**Gordon L. Pirie**—Magnificent large flower of a pure, glowing, self red. Each, \$1.00. 3 for \$2.00.

**Gorgeous (80 days)**—Large, rich, rose-red flowers have a vivid, deep dark red velvety-like throat blotch. Each, 50c. 4 for \$1.50. Doz., \$3.75.

**Gov. Emmerson (68 days)**—Deep vermilion-orange, flaked faintly deep orange red. Outer ends of lower petals a deeper shade of same color, but lower throat is entirely covered with a pure deep, dark rose-red. Each, 50c. 4 for \$1.50. Doz., \$3.75.

**Gov. Hanly (65 days)**—Rich cardinal-red, with deeper throat color. 3 for 15c. Doz., 50c. 100, \$3.75.

**Grand Glory (79 days)**—Massive flowers of golden orange with a beautiful yellow throat, both colors perfectly blended together. Magnificent. Each, 50c. 4 for \$1.50. Doz., \$3.75.

**Haughty (80 days)**—Rich, deep rose-red, a little deeper on outer edges of petals. Each, 30c. 3 for 75c. Doz., \$2.50.

**Helen Keller (79 days)**—A clear rose-pink, moderately flaked deep orange-rose toward outer edges of petals. Large, wide, beautifully feathered soft rose-red blotches on lower petals. Each, 50c. 4 for \$1.50. Doz., \$3.75.

**Herald (97 days)**—A decided deep, rich, rose-red. Upper throat a little lighter; lower petals and throat a much deeper, dark velvety-red. Each, 25c. 3 for 50c. Doz., \$1.65, 100, \$12.35.

**Herbert Hoover (74 days)**—Bright, deep, cherry rose-red, with large throat blotches of deep, blackish crimson, becoming almost scarlet at upper edge. Each, 35c. 3 for 90c. Doz., \$3.00.

**H. H. Goldstein**—Soft old rose, with a tint of blue, lightly flaked rose red. The deep, rose purple blue, orchid-like blotches on lower petals are edged with creamy blue. A narrow, short, white center line still further enhances its striking appearance. Each, \$1.00. 3 for \$2.00.

**Holy Grail (83 days)**—A very pretty lavender-pink, with usually one of the lower petals prettily marked, and edged at ends with a delicate cream. Each, 35c. 3 for 90c. Doz., \$3.00.

**Hugo Eckener (88 days)**—Bright blood-red, a little lighter in upper portion of throat; lower portion of throat deeper blood-red down center of petals, with full width of petals a fiery orange-rose. Each, 50c. 4 for \$1.50. Doz., \$3.75.

**Ida Van (76 days)**—A most beautiful, deep salmon-red, or flaming orange-pink. 3 for 15c. Doz., 50c. 100, \$3.75.

**Imperium (96 days)**—A fine deep, rose-pink; lower petals deeper bright red, with a fine bluish red central bar. Each, 20c. 2 for 25c. Doz., \$1.25, 100, \$9.35.

**Indian (71 days)**—Deep aniline or Indian-red. 4 for 25c. Doz., 65c. 100, \$4.85.

**Indian Chief (84 days)**—Quartinianus Hybrid—Deep red, with bluish-purple tint. Lower petals deeper, with still deeper dark red median lines, blended at edges a clear red. Each, 25c. 3 for 50c. Doz., \$1.65, 100, \$12.35.

**Intramura (86 days)**—Beautiful lavender-pink. Many large flowers open at a time. Each, 25c. 3 for 50c. Doz., \$1.65, 100, \$12.35.

**Jacelia (71 days)**—Glowing deep rose-pink, lighter in upper throat; lower petals deeper bright red, and clearly bordered with narrow white edge. Each, 35c. 3 for 90c. Doz., \$3.00.

**J. F. Rosenfield**—A blushed cream; lower petals canary-yellow, outer ends being same color as upper petals. Each, 35c. 3 for 90c. Doz., \$3.00.

**J. Harry Selz**—Bright deep velvety dark maroon red; lower petals much deeper dark red; slight white markings near base of throat. Each, 35c. 3 for 90c. Doz., \$3.00.

**J. Horace McFarland (88 days)**—Approaches golden Ophelea rose-color. Lower petals occasionally orange-red. Each, 35c. 3 for 90c. Doz., \$3.00.

**J. J. Mitchell (80 days)**—Large blooms of fine salmon-rose-pink, with finely marked throat. 4 for 25c. Doz., 65c. 100, \$4.85.

**John Dunbar (77 days)**—Intense and velvety red, with dark coppery bronze sheen. 3 for 15c. Doz., 50c. 100, \$3.75.

**John T. McCutcheon (73 days)**—A giant wonder red, with beautiful throat blotch. Each, 15c. 3 for 30c. Doz., \$1.00, 100, \$7.50.

**John T. Pirie (87 days)**—A distinctly different colored variety of mahogany-brown, with remarkable yellow bordered dark mahogany-brown throat. Each, 25c. 3 for 50c. Doz., \$1.65, 100, \$12.35.

**Joseph J. Lane (72 days)**—Rich, showy, deep Tyrian rose-red, with central bars of deeper velvety Tyrian-red. Each, 15c. 3 for 30c. Doz., \$1.00, 100, \$7.50.

**June Moth (88 days)**—Rose-red on upper petals and ends of lower ones which have very large dark rose-red blotches the full width, extending well toward outer ends. Each, 30c. 3 for 75c. Doz., \$2.50.

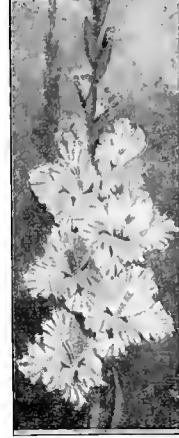
**June Night**—Upper petals white, delicately blushed deeper on back of flowers. Across entire lower petals on inner half clearest light canary yellow, blending delicate creamy white towards ends. Each, 35c. 3 for 90c. Doz., \$3.00.

**Kilima (80 days)**—Beautiful creamy salmon-blush. 3 for 15c. Doz., 50c. 100, \$3.75.

**Kunderd's Yellow Wonder (72 days)**—Almost buttercup yellow, slightly deeper in throat, without the least marking. Winner of many awards. Each, 30c. 3 for 75c. Doz., \$2.50.

**Lavender America (68 days)**—Solid lavender color. A dependable prize winner. Each, 15c. 3 for 30c. Doz., \$1.00, 100, \$7.50.

**Lemon Blushes**—Richest pure, self cream color, with large soft canary-yellow throat on lower petals. Faintest blush of flesh tint on outer borders of all petals. Each, 50c. 4 for \$1.50. Doz., \$3.75.



ANTHONY B. KUNDERD  
12c each, 3 for 25c  
Doz., 85c, 100, \$6.35



SHELL PINK  
3 for 15c  
Doz., 50c, 100, \$3.75



E. J. SHAYLOR  
4 for 25c  
Doz., 65c, 100, \$4.85



TIGER  
20c each, 2 for 25c  
Doz., \$1.25, 100, \$9.35



TWILIGHT  
12c each, 3 for 25c  
Doz., 85c, 100, \$6.35

### My Bargain Counter

Twenty years of careful, painstaking effort has made it possible for me to offer what is without doubt the finest mixture in existence today from the standpoint of individual varieties and balance of color. A good gladiolus mixture can be compared with a beautiful string of pearls which can be easily spoiled by a wrong selection of any unit.

The development of my mixtures, over all these years, has been a proud duty and one I will never tire of. Nothing gives me greater satisfaction than the vast panorama presented by these mixtures in bloom. The effect is very, very beautiful. When you consider that I have the largest trial grounds in the world, where thousands of seedlings are grown separately each year, you will understand how it is these mixtures are so outstanding. Our source of supply seems unlimited and we do not lack for colors or types.

I desire to make it clear to all my customers that the varieties in these mixtures are grown as carefully as the named varieties. They are in every way equal—in color, in beauty





# "Kunderd" Bulbs Are Free From Thrips" PAUL ULMAN State Inspector

"All over the United States and Canada hybridizers have been at work and many beautiful flowers have resulted. But only one man has succeeded in producing a new type, bearing characteristics entirely new. This is the new Ruffled Gladiolus produced by A. E. Kunderd, of Goshen, Ind., and named by him

"Kunderd" type. The petals of this flower are ruffled and fluted like the petals of the newer sweet peas." S. F. MORTON.

NOTE: Lacinated, Upright and Baby Gladiolus have since also been added by Mr. A. E. Kunderd.

"What you are doing is probably the most important work on the gladiolus ever undertaken. I consider it much ahead of anything Mr. Kunderd has done." E. H. CUSHMAN.

"Ruffled" is in bloom. Grand does not begin to express it. It is the rans pareil of all gladioli." S. F. MORTON.

"You have erected a monument to your memory that will live as long as history, and far outshine the great monumental or memorial Woolworth building in New York City." C. S. BARNES.

"The ruffled gladiolus, like the ruffled sweet pea, has a refined appearance which the common flared ones do not possess." LUTHER BURNS.

"I have often heard and read of Kunderd's Gladioli, but I did not expect to see as extensive a place as you have. You certainly are deserving of all the credit you have received, and more." E. T. BARNES.

"They are the wonder of the whole neighborhood." S. E. SPENCER.

"They are immensely more beautiful than the plain gladioli, and expect them to become very popular." MATTHEW CRAWFORD.

"Your gladioli have no equal. They certainly are in a class by themselves." GRACE RE SHORE.



CHARLES F. FAIRBANKS  
4 for 25c  
Doz., 65c. 100, \$4.85



ENIGMA  
12c each, 3 for 25c  
Doz., 85c. 100, \$6.35



GOSHEN  
4 for 25c  
Doz., 65c. 100, \$4.85



THOUGHT  
\$1.00 each, 3 for \$2.00



I EXCEL  
3 for 15c, Doz., 50c  
100, \$3.75

Leopard (72 days)—Rose pink, with short, deep red leopard spots; large clear white throat, edges delicately blended clear, soft, creamy yellow. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Lexington (86 days)—A rich vermilion, lighter in upper throat, soft, bluish tint on outer portion; lower petals deeper in throat with fine, dark red central lines. Each, 15c. 3 for 30c. Doz., \$1.00. 100, \$7.50.

Little Red Star—Small, gracefully placed upright flowers of fiery deep scarlet self color. A little darker in throat. Stigma and anthers also upright, giving very torch-like and pretty appearance. Each, 25c. 3 for 50c. Doz., \$1.65. 100, \$12.35.

Loella (89 days)—A fine smoky old-rose, flaked deep smoky-blue. 4 for 25c. Doz., 65c. 100, \$4.85.

Lohengrin—Finest deep flesh pink, with beautiful light rose feathered blotch in throat. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Louis F. Swift—A striking shade of rose-pink, faintly tinted lavender, and flaked deeper rose; lower petals in throat of richest canary yellow. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Luxury—Upper petals rich, canary-yellow, prettily flushed soft red. Lower petals have brilliant red blotches. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Magic (67 days)—Tall, finest lavender-blue, with large, rich, purple throat blotches. Winner of many awards. 3 for 15c. Doz., 50c. 100, \$3.75.

Magnifica—Richest salmon-red, delicately flaked toward outer end of all petals. Beautiful blotches on lower petals lightly penciled white and orange, and with a fine central bar of dark velvety orange-red. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Magnificent (85 days)—Ground color a very mellow soft purple, magnificently flaked deep purple-red. Lower petals almost covered a deep, bright, velvety red. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Mahogany (91 days)—Deep self mahogany red; a clear but dark large throat elegantly stippled on a white ground. Edges of throat blotches have a wide border of glowing bright deep red. Each, 35c. 3 for 90c. Doz., \$3.00.

Mahogany King (98 days)—Deep mahogany or brown red; ends of petals a little brighter red. Large pure white throat blotch, with prettily feathered red border between white throat and ground color. Each, 30c. 3 for 75c. Doz., \$2.50.

Miss U. S. A. (77 days)—Daintiest blush white. 3 for 15c. Doz., 50c. 100, \$3.75.

Mommie Dietz (74 days)—Deep rose pink exquisitely flaked soft rose-red. Throat daintily marked deeper, with fine white pencillings. Each, 30c. 3 for 75c. Doz., \$2.50.

Monnie—Intense dark velvety maroon over entire flower; throat still darker. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Mottled Feather (80 days)—Deep orange, alternating with orange-vermillion flakings. White central bars on all petals, with narrow white thread lines on lower ones. Throat has a delicate subdued marking of faint rose-pink. Each, 35c. 3 for 90c. Doz., \$3.00.

Mrs. Dr. Norton (78 days)—Finest cream and pink. 3 for 15c. Doz., 50c. 100, \$3.75.

Mrs. Geo. W. Moulton (73 days)—A violet-red or cerise. 4 for 25c. Doz., 65c. 100, \$4.85.

Mary Fennell (81 days)—Deep lilac, shading paler, with soft primrose-yellow throat. 3 for 15c. Doz., 50c. 100, \$3.75.

Mary Pickford (70 days)—A most delicate creamy-white. Throat finest soft sulphur-yellow. Stem and calyx also white. 4 for 25c. Doz., 65c. 100, \$4.85.

May Day (74 days)—Soft orange-red, with white throat. Dainty white lines minutely traced over all petals. Each, 20c. 2 for 25c. Doz., \$1.25. 100, \$9.35.

Me Too (83 days)—Color intense dark maroon over entire flower. Large blackish maroon blotches, on lower petals. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Midway (87 days)—Pure, deep salmon-pink. Throat on lower petals soft yellow, magnificently feathered and penciled deep salmon-red, and with a narrow deeper red barred median line. Each, 35c. 3 for 90c. Doz., \$3.00.

Mrs. Walter Lytton (74 days)—Glowing pure of purest delicate cream white, faintly penciled toward base. Each, 35c. 3 for 90c. Doz., \$3.00.

Mystery—Deep dark purple, flaked deeper; much deeper color on lower petals. Each, 35c. 3 for 90c. Doz., \$3.00.

Northern Light (97 days)—Lower petals and ends of upper a fine rose-pink; upper throat almost white, lower throat a little darker than dark portion of petals. Each, 50c. 4 for \$1.50. Doz., \$3.75.

October (85 days)—Quartinianus Hybrid—Deep old-rose red or wine color, flaked deeper; throat charmingly marked red, with fine white pencillings. Each, 20c. 2 for 25c. Doz., \$1.25. 100, \$9.35.

Odyssee (80 days)—Finest white, very faintly blushed rose pink, slightly deeper toward ends of all petals. Fine throat blotches of purest, soft rose-red, with deeper rose-red central bars. Each, 35c. 3 for 90c. Doz., \$3.00.

Opal Fringe (85 days)—Deep orange-salmon, with very dark, velvety maroon-red blotches on lower petals. Lightly and softly stippled a creamy white at edges. Each, 30c. 3 for 75c. Doz., \$2.50.

Opaline (105 days)—Soft mellow violet-purple, with a fine, deep red throat. Each, 15c. 3 for 30c. Doz., \$1.00. 100, \$7.50.

Oracle—A pure, deep, rose-pink; a very pure white throat, with faint dainty pink thread lines. Each, 35c. 3 for 90c. Doz., \$3.00.

Orange Plume (70 days)—A large, pure, deep orange-red, with softly blended, pure white central lines on all petals. Lower petals more white, with red central portions. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

Orchidian (66 days)—Entire lower petals velvety claret-red, edges beautifully bordered same color as upper petals, which are deep violet-pink. Each, 30c. 3 for 75c. Doz., \$2.50.

Pal O'Mine (75 days)—Deep purple-rose, flaked dark purple on upper petals, deeper at edges; upper portion of throat much lighter. Lower petals entirely covered deep velvety red-purple, deepening then lightening toward base of throat. A clear, low, yellowish-white line around all lower petals. Each, 35c. 3 for 90c. Doz., \$3.00.

Pantheon (73 days)—A large waxy white; lower petals beautifully penciled and feathered rose. 3 for 15c. Doz., 50c. 100, \$3.75.

Peach Bud (77 days)—Clear, deep, rose-pink; throat lighter in upper portion, with magnificent blotch of richest rose-red on lower petals. Each, 35c. 3 for 90c. Doz., \$3.00.

Peach Glow (110 days)—Deep peach blossom, flaked deeper rose-pink; throat a little deeper. Each, 35c. 3 for 90c. Doz., \$3.00.

Peacock (82 days)—A light rose-pink; large showy blotches in five color tones, besides the ground color. Upper petals show the "eyes" clear across the petals near the outer ends. Each, 35c. 3 for 90c. Doz., \$3.00.

Persepolis (81 days)—A clean white ground, with a delicate rose-pink blush again overlaid with dainty shade of soft lavender. Throat blotches deep purplish-red, beautifully threaded and penciled with ground color. Each, 30c. 3 for 75c. Doz., \$2.50.

Philip Breitmeyer (73 days)—A very rich rose-pink, with a delicate lavender tone; throat has wide median lines with parallel thread lines of dark red on a whitish ground. Each, 35c. 3 for 90c. Doz., \$3.00.

Pink Beam (72 days)—Ground color beautiful blushed or flaked white, striped with a refined rose-pink. Central bars on lower petals again marked with long, rich maroon pencillings. Each, 20c. 2 for 25c. Doz., \$1.25. 100, \$9.35.

Pink Clover (94 days)—Rose-pink, tinted slightly lavender and deeper on lower petals. Upper, inner throat blended from the edges to an almost white. Each, 30c. 3 for 75c. Doz., \$2.50.



BYRON L. SMITH  
4 for 25c  
Doz., 65c. 100, \$4.85



DR. ELKINS  
12c each, 3 for 25c  
Doz., 85c. 100, \$6.35



DR. DAVID GRIFFITH  
\$2.00 each, 3 for \$5.00



VIOLET GLORY  
12c each, 3 for 25c  
Doz., 85c. 100, \$6.35



FIRE GLOW  
35c each, 3 for 90c  
Doz., \$3.00

Pink Delight (71 days)—A lovely shade of soft, rich, rose-pink. Throat a delicate white cream, and deeper soft yellow across middle of lower petals. Each, 35c. 3 for 90c. Doz., \$3.00.

Pink Enchanter (80 days)—Richest glowing rose pink imaginable. Lower throat portion deeper or rose-red. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Planada (77 days)—Delicate rose-pink color, with rich dark central bars, and a showy throat. Each, 25c. 3 for 50c. Doz., \$1.65. 100, \$12.35.

Pompeian Beauty (73 days)—Deep rose-pink; large red throat markings with neat white points extending through the central lines on lower petals. Each, 20c. 2 for 25c. Doz., \$1.25. 100, \$9.35.

Pond Lily (80 days)—Deep rose-pink flowers, deeper in throat, with still deeper central bars on lower petals. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Pretty Pink (85 days)—Rose-pink; throat a little deeper on lower petals. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Prof. C. S. Sargent (85 days)—Large flowers of a clean white color, slightly pink, with very light crimson markings on lower petals. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Prof. E. H. Wilson (113 days)—Quartinianus Hybrid—An immense show flower of rich, pure, orange-red, with narrow central bar of deep, dark red on lower petals. Each, 30c. 4 for \$1.50. Doz., \$3.75.

Purple Beauty (97 days)—A conspicuous, deep, purple-violet, with large throat blotches extending to base of flowers, bordered at outer portions a subdued white. Each, 25c. 3 for 50c. Doz., \$1.65. 100, \$12.35.

Purple Challenge (83 days)—Very large flowers of distinct, showy and deep red-purple. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Purple Crown (94 days)—Rich dark, velvety purple; darker on lower petals, darkening toward base of throat. Flower is lightened by short, narrow subdued white line extending from dark purple blotches. Each, 35c. 3 for 90c. Doz., \$3.00.

Red Beauty (96 days)—A bright, deep, velvety red, flaked deeper at edges. Lower inside petals rich darker red, with slight white median line extending over outer half of throat. Each, 25c. 3 for 50c. Doz., \$1.65. 100, \$12.35.

Red Butterfly (92 days)—Bright rose-red; deep red throat blotches, having deeper velvety red median lines. Each, 20c. 2 for 25c. Doz., \$1.25. 100, \$9.35.

Red Cardinal (72 days)—Beautiful, deep, cardinal-scarlet; large, pure white throat, deeper red central bars. Each, 35c. 3 for 90c. Doz., \$3.00.

Red Charm (80 days)—Deep blood-red with velvety, dark or blackish red throat blotches. Each, 30c. 3 for 75c. Doz., \$2.50.

Red Cherry (83 days)—Bright, rich red; deeper on lower petals. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

Red Cloud (84 days)—Bright red with a pretty white bar on three lower petals. Winner of many awards. 4 for 25c. Doz., 65c. 100, \$4.85.

Red Commander (99 days)—Quartinianus Hybrid—Very large flowers of deep, rich red, faintly flaked deeper red on outer portions and throat. Each, 20c. 2 for 25c. Doz., \$1.25. 100, \$9.35.

Red Copper (80 days)—Deep salmon-rose, heavily flaked blue; lower petals red, white and yellow, lined and penciled with blue. 3 for 15c. Doz., 50c. 100, \$3.75.

Red Darling (89 days)—Velvety dark cardinal-red; upper portion lighter in throat; lower petals have large dark velvet blotches, with still darker red median lines extending beyond the blotches. Each, 20c. 2 for 25c. Doz., \$1.25. 100, \$9.35.

Red Empire (95 days)—Giant flower of deep cherry red, deeper in throat. Each, 20c. 2 for 25c. Doz., \$1.25. 100, \$9.35.

Red Mahogany—Intense mahogany, deepest brown-red over all petals, excepting throat, which is of deepest blackish-red, self color. Each, 30c. 3 for 75c. Doz., \$2.50.

Red Roamer (83 days)—Giant red variety. Frequently lacinated. Each, 30c. 3 for 75c. Doz., \$2.50.

Red Rose (86 days)—Pure red rose, deeper on lower petals, with slightly darker median line extending down lower portion of throat. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Red Velvet (89 days)—Deep cardinal or blood-red, delicately flaked deeper red. Alternating red and pure white narrow throat bars. Each, 30c. 3 for 75c. Doz., \$2.50.

Remarkable (69 days)—Cherry-rose; entire lower petals deep rose-red. Each, 35c. 3 for 90c. Doz., \$3.00.

Rhapsody (73 days)—Numerous bright rose-pink flowers with only a slightly deeper throat. Each, 30c. 3 for 75c. Doz., \$2.50.

Robert J. Kunderd (80 days)—A most brilliant deep vermilion, or orange-scarlet self color. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

Robinetto (70 days)—Color, Tyrian-rose, considerably lighter toward throat and upper portion. Beautiful slight pencillings and veining on lower petals. Each, 35c. 3 for 90c. Doz., \$3.00.

Rolling Prairie (105 days)—Deep rose-pink flaked slightly deeper. Lower throat blended deeper rose, with slight, faint, narrow median line. Back of lower petal has a creamy white ribbon showing on the outside of petals. Each, 35c. 3 for 90c. Doz., \$3.00.

Roman Candle (83 days)—Pure, soft, salmon-red; deeper in throat. Each, 35c. 3 for 90c. Doz., \$3.00.

Rose (77 days)—Deep, pure rose-pink; large, beautiful deep red throat blotches. Each, 15c. 3 for 30c. Doz., \$1.00. 100, \$7.50.

Rosea (67 days)—Deep salmon-rose, prettily flaked deeper rose. Throat stippled still deeper rose-red on a white ground; upper portion or blotches terminating a fine white line. Each, 25c. 3 for 50c. Doz., \$1.65. 100, \$12.35.

Rose Ann (108 days)—Rose-salmon, with finely feathered lower center, and a beautiful deep red central bar. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Rose Feather (84 days)—Soft rose-pink, tinted old rose; flaked deeper rose. Throat a deeper pink, with deeper red median line on lower petals. Each, 30c. 3 for 75c. Doz., \$2.50.

Rose Splendor (91 days)—Rose-pink; narrow white border; pronounced dark rose-red throat. Back of flower rose-pink, with narrow white border. Each, 35c. 3 for 90c. Doz., \$3.00.

Rosy Smoke (84 days)—Deep salmon-red, flaked deep smoky old-rose. Base of throat beautifully striped red and white; large wine-red blue throat blotches; red central bars terminating white. Each, 25c. 3 for 50c. Doz., \$1.65. 100, \$12.35.

Royal (86 days)—Dark, velvety red; deeper throat edged brighter red, with all petals flaked a deeper red. Each, 25c. 3 for 50c. Doz., \$1.65. 100, \$12.35.

Royal Beauty (74 days)—Very rich, deep purple-red; large velvety, dark purple-red throat. Each, 35c. 3 for 90c. Doz., \$3.00.

Rozan Marie—Pure, rich, deep coral-pink, deepening at outer edges of all petals. Lower petals have deep, coral-red feathered blotch. Each, 50c. 4 for \$1.50. Doz., \$3.75.

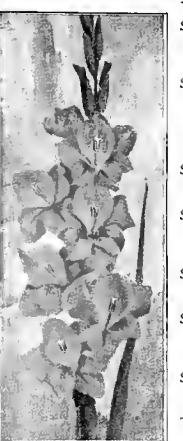
Salmon Fins (66 days)—Glowing, deep, bright salmon-rose, lighter in upper portion of throat; deep orange-red over all lower petals, which have deep red central bars. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Salmon Star (73 days)—Soft self deep salmon-pink, of a mellow tint; throat, a pure, canary-yellow, blending perfectly with the main color. Each, 35c. 3 for 90c. Doz., \$3.00.

San Francisco (89 days)—Quartinianus Hybrid—Large flowers of dark maroon on wine color; lower petals daintily penciled light creamy white. Each, 20c. 2 for 25c. Doz., \$1.25. 100, \$9.35.



MRS. ARTHUR MEEKER  
12c each, 3 for 25c  
Doz., 85c. 100, \$6.35



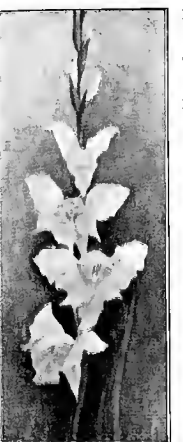
ANTHONY ZONKER  
4 for 25c  
Doz., 65c. 100, \$4.85



AMBROSIA  
\$2.00 each, 3 for \$5.00



LACINATUS  
20c each, 3 for 25c  
Doz., \$1.25. 100, \$9.35



PIERIAN  
35c each, 3 for 90c  
Doz., \$3.00

Scarlet Princess\* (74 days)—Bright red; throat a little deeper. Winner of many awards. 3 for 15c. Doz., 50c. 100, \$3.75.

\*Scarlet Princess has been unjustly renamed "Virginia" by some California parties.

Senator Beveridge (103 days)—Pure light blood red, feathered very delicately a little deeper red on throat of lower petals. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Show Flower (70 days)—Rose-red; immense white face mottled deeper in throat, the upper throat being violet and white. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

Silver Cloud (72 days)—Flowers soft cream-white; single pink thread line down center of lower petals, on a deep colored background. Each, 30c. 3 for 75c. Doz., \$2.50.

Snow Boy (76 days)—Pure white; often has only one beautiful red blotch on lower petals. 4 for 25c. Doz., 65c. 100 for \$4.85.

Snow Flake (71 days)—A fine all white, without tint or markings. A consistent prize winner. 4 for 25c. Doz., 65c. 100, \$4.85.

Spectrum Beauty (86 days)—Deep rose-pink; lower petals have large, dark red blotches, beautifully bordered soft creamy white. Each, 30c. 3 for 75c. Doz., \$2.50.

Spirit of '76 (83 days)—Deep vermilion-orange. Larger part of each lower petal covered with red lines, interlaced with lines of white, diverging from center. Each, 20c. 2 for 25c. Doz., \$1.25. 100, \$9.35.

Splendor (68 days)—A large, round flower of beautiful cardinal-red. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

Splendora (73 days)—Splendid, very dark wine-black. 3 for 15c. Doz., 50c. 100, \$3.75.

St. Thomas (78 days)—Immense, deep, salmon-red blooms; lower petals wonderfully blotched dark red, with blackish central bars. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

Stuart Merrill (68 days)—Beautiful flesh tone, deepening considerably toward outer portion; lower petals strikingly penciled and feathered rose-red and white on a very dainty cream colored ground. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Sun Glow (80 days)—Purest, self deep orange-salmon color; daintily pencillings on lower petals. Each, 30c. 3 for 75c. Doz., \$2.50.

Sun Rest (78 days)—Vivid deep blood-red; deeper velvety red throat blotches with mottled border of yellow extending beyond blotches. Each, 35c. 3 for 90c. Doz., \$3.00.

Sunrise (82 days)—A decidedly rare red mahogany; lower throat brilliant glowing red. Each, 30c. 3 for 75c. Doz., \$2.50.

Sweet Cherry (70 days)—Unusually rich, deep cherry-rose, daintily flaked deeper. Lower petals velvety red, lighter on outer portions. Each, 35c. 3 for 90c. Doz., \$3.00.

Symbol (84 days)—A charming, perfectly pure deep rose-pink; lower petals little deeper rose-rose. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Taro (75 days)—American Beauty rose color. Each, 20c. 2 for 25c. Doz., \$1.25. 100, \$9.35.

Tiger King (81 days)—Dark maroon-red, heavily flaked deeper maroon with a fiery red blotch. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Toledo (76 days)—A deep, rich, dark Tyrian rose-red; deep red-crimson throat blotches. Each, 35c. 3 for 90c. Doz., \$3.00.

Torpedo—Distinct flower of the new upright type. Dark red; three central petals neatly blotched nearly a black-red. Each, 25c. 3 for 50c. Doz., \$1.65. 100, \$12.35.

Tyrian (60 days)—A deep, rich, pure salmon-pink; white central line on three upper petals; lower petals have almost crimson throat markings, blending to delicate canary-yellow. Each, 30c. 3 for 75c. Doz., \$2.50.

Turkey Run (86 days)—Six or more large salmon-pink flowers open at a time. Each, 35c. 3 for 90c. Doz., \$3.00.

Tyrian Rose (79 days)—Bright Tyrian-rose, upper throat lighter, lower throat deeper, rich, velvety dark red. Each, 30c. 3 for 75c. Doz., \$2.50.

Ulysses (80 days)—Large, round flowers of smoky-blue on rose-pink ground; deeper throat. 4 for 25c. Doz., 65c. 100, \$4.85.

Velvet Diamond (79 days)—Wide open flowers, central petal upright, and all petals curled back and twisted much like a lily. Richest, deep velvety, blood-red, with a brighter shade of red down center. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Virginia Hale (84 days)—Beautiful soft, creamy salmon-rose; deeper toward border. 4 for 25c. Doz., 65c. 100, \$4.85.

Watermelon (75 days)—Large flowers of a pure watermelon color. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

Wave (69 days)—Soft rose-pink, neatly flaked with clear red. Elegant throat blotches same color as flakings, with deep crimson-red central bars veined white. Each, 15c. 3 for 30c. Doz., \$1.00. 100, \$7.50.

Weesie (82 days)—Deep salmon or shrimp-red; throat a little deeper on lower petals. Each, 35c. 3 for 90c. Doz., \$3.00.

Western Star—Dark rich orange-red; deeper on entire lower petals, which have deep orange central bar feather. Edges of petals a little lighter. Each, 35c. 3 for 90c. Doz., \$3.00.

White Feather (90 days)—A beautiful white, with a distinct and showy throat; lower petals have wide bars beautifully feathered. Each, 35c. 3 for 90c. Doz., \$3.00.

White Pigeon (70 days)—Six to eight very large, pure white blooms open at a time. A regular prize winner. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

Wonderful (89 days)—Deep rose-pink; upper petals lighter in throat, with white central bars; lower petals have large, showy dark-red blotches, with deeper dark-red bar in center bordered white. Each, 20c. 2 for 25c. Doz., \$1.25. 100, \$9.35.

## KUNDERD'S Improved Primulinus Hybrids

Alice Tiplady (72 days)—A large Primulinus of most beautiful orange-saffron color. Winner of hundreds of awards. 3 for 15c. Doz., 50c. 100, \$3.75.

Altair (64 days)—Extra tall. Finest salmon-saffron. A prize winning Primulinus hybrid. 3 for 15c. Doz., 50c. 100, \$3.75.

Athene (86 days)—Fine, salmon rose-red. 4 for 25c. Doz., 65c. 100, \$4.85.

Butterfly (66 days)—Large, buttercup-yellow flowers, nicely spaced on spike. Many awards to its credit. 4 for 25c. Doz., 65c. 100, \$4.85.

Copper Bronze (74 days)—A very striking copper-bronze color. Large flowers. Each, 20c. 2 for 25c. Doz., \$1.25. 100, \$9.35.

Dainty Orange (72 days)—Ends of petals bright, light orange; upper throat and back of petals very rich, deep orange. Particularly adapted to floral work. Each, 25c. 3 for 50c. Doz., \$1.65. 100, \$12.35.

Enchantress (Ruffled—75 days)—A grandiflora type, with medium large flowers of daintiest, soft shrimp-pink, and throat of faintest, soft cream white slightly penciled pink. Each, 15c. 3 for 30c. Doz., \$1.00. 100, \$7.50.

Encore (58 days)—Very beautiful canary-yellow upper petals; lower petals purest daffodil-yellow, lighter toward ends. Each, 25c. 3 for 50c. Doz., \$1.65. 100, \$12.35.

Evening (Ruffled—69 days)—Five to six very dainty, soft flesh-pink colored blooms open at a time. Throat a very dainty, soft canary-yellow of purest tint. Each, 20c. 2 for 25c. Doz., \$1.25. 100, \$9.35.

Golden Arc (72 days)—Large, beautiful, light orange flowers; lower petals deep pure, golden, daffodil-yellow, blending light orange at ends. Each, 30c. 3 for 75c. Doz., \$2.50.

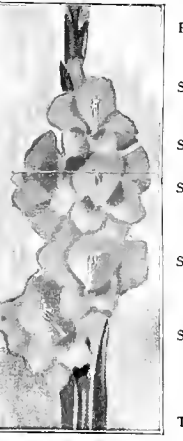
Golden Copper—A coppery-gold, sometimes flaked a little deeper on outer edges. Throat on lower petals soft, delicate, daffodil-yellow, feathered with orange central bars. Each, 35c. 3 for 90c. Doz., \$3.00.



ROSE PENDLETON  
30c each, 3 for 75c  
Doz., \$2.50



ROYAL PURPLE  
30c each, 3 for 75c  
Doz., \$2.50



SONG OF THE LARK  
30c each, 3 for 75c  
Doz., \$2.50



ROSY GLOW  
4 for 25c  
Doz., 65c. 100, \$4.85



T. A. WESTON  
30c each, 3 for 75c  
Doz., \$2.50

Golden Frills (Ruffled—66 days)—Large, open, intensely ruffled flowers of deep, rich, daffodil-yellow, with slight pink lines on lower petals. A consistent prize winner. Each, 25c. 3 for 50c. Doz., \$1.65. 100, \$12.35.

Golden Gleam (74 days)—Very large and wide open orange-saffron flowers. 3 for 15c. Doz., 50c. 100, \$3.75.

Golden Harmony (Ruffled—69 days)—Upper petals fine canary-yellow; lower petals rich canary, or daffodil-yellow, with a narrow, deeper golden central bar. Each, 20c. 2 for 25c. Doz., \$1.25. 100, \$9.35.

Golden Orange (67 days)—Grandiflora type. Golden or soft orange tone. Back of flower of deeper shade same color, almost like gold. Rich and beautiful. Each, 30c. 3 for 75c. Doz., \$2.50.

Golden Tinge (70 days)—Dainty, orange-salmon flowers, deepening toward ends of petals. Lower petals deep yellow, with beautiful golden throat lines. Grandiflora type. 3 for 15c. Doz., 50c. 100, \$3.75.

Jap (67 days)—Grandiflora type. Refined and pleasing tone of lemon-yellow. Each, 30c. 3 for 75c. Doz., \$2.50.

Leen Wone (62 days)—Grandiflora type. Pure, deep, self-colored orange. Five or more perfectly shaped blooms open at a time. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

Lyrie—Grandiflora type. Deep orange-red, a little deeper toward edges of petals; deeper red in throat, with still darker midrib. Many florets open. Each, 35c. 3 for 90c. Doz., \$3.00.

Marigold (80 days)—Grandiflora type. A lightly ruffled giant Primulinus, of most beautiful deep canary-yellow; lower petals deeper with slight pencillings. Each, 20c. 2 for 25c. Doz., \$1.25. 100, \$9.35.

Ming Toy (71 days)—A prize winning variety of finest form. Large, showy flowers of deep buff, with yellow throat. 4 for 25c. Doz., 65c. 100, \$4.85.

Mongolia (74 days)—Intense daffodil-yellow, a little deeper in throat. Each, 25c. 3 for 50c. Doz., \$1.65. 100, \$12.35.

Oh Promise Me (60 days)—Upper petals richest flesh tone, deeper toward edges; lower petals, pure delicate cream with ends of flesh tone. Many florets open. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Orange Giant—Grandiflora type. Intense pure, deep, fiery orange; inner portion of throat on lower petals deep, fiery, orange-red. Each, 35c. 3 for 90c. Doz., \$3.00.

Orange Salmon—A glowing orange, with large, clean, clear, rich, pure yellow throat. Each, 25c. 3 for 50c. Doz., \$1.65. 100, \$12.35.

Pasteline (71 days)—Upper petals a decidedly deep, soft, creamy yellow; lower petals a beautiful golden yellow, as fine as the finest daffodil. Each, 15c. 3 for 30c. Doz., \$1.00. 100, \$7.50.

Patricia Carter (71 days)—Primulinus Grandiflora. Tall spike, with many florets open. Large bulbs average three and four spikes. Beautiful tone of softest, light, shrimp

# Winners Again

## 1932



**Mrs. Calvin Coolidge**

35¢ ea. 3 for 90¢

**Lullaby**

25¢ ea. 3 for 50¢

**Predominator**

30¢ ea. 3 for 75¢

**Hoosier Pearl**

20¢ ea. 2 for 25¢

**Uhlan Chief**

3 for 15¢

**Viola Gem**

20¢ ea. 2 for 25¢